

Health Equity Challenge Application

Please submit application on/before Nov. 1, 2022 to MIHealthEquityChallenge@uhc.com

Submitter information:

☐ Individual ☐ Group

For group submissions, please include all participant names/Contact information

First and last name(s):

Email address(es):

Phone number(s):

Affiliation: ☐ Student ☐ Faculty ☐ Community member ☐ WSU association
☐ Other

Team summary:

(Describe the members of your team and why you believe you have the capability and knowledge to execute your idea.)

Project information

What is the health equity challenge that you are addressing?

(Low birth-weight outcomes, diabetes, hypertension, etc.)

Describe the elements of the problem, the causes and symptoms, and why you believe current solutions do not adequately address it. Utilize public data (CDC, Community Health Assessments, Social Vulnerability Index, America's Health Rankings Data, etc.) and insights you have gathered to confirm the problem and community need.

Where will the intervention occur?

(Region, City, Zip Code, Neighborhood, etc.)

What is the setting?

(In-home, Community Center, Provider Office, etc.)

Provide a description of your solution and its value proposition. Provide any data that supports the value proposition of your solution.

Project information (Cont)

Based upon your research, share the requirements and steps that a new solution would have to meet in the context of the problem you are looking to solve.

Describe the resources, dependencies, inputs and collaborations that are needed to implement your solution.

Provide a high-level project plan for the time period of this challenge and describe what the development would look like. Please articulate how the proposal would utilize the \$50,000 to advance your solution to the health equity challenge that you have identified. Share a high-level budget.

Describe how your project can be sustainable in the long term (through policy change, community partners, pay for success model, continuation within the Wayne State SciPol Group).

Criteria

- Intervention must be in Michigan and specify where this will occur
- Intervention must focus on reducing racial and ethnic disparities. Focus on new/innovative approaches to support health equity and reduce differences in physical and mental health based upon race, language, culture, gender and/or sexual orientation.
- Utilize public data (CDC, Community Health Assessments, Social vulnerability Index, etc.) to help inform and support the intervention. **Please see the list of resources.**
- Intervention Examples:
 1. Give all kids a healthy start
 - Improve health for mothers and babies.
 - Reduce difference or disparities in health outcomes for mothers and children.
 - Reduce lead exposure for children.
 - Improve the health and well-being of children and families served by the child welfare system.
 2. Serve the whole person
 - Coordinate different types of health services, including physical health, dental care, mental health services, and long-term care and support services, to make them easier to access and more effective.
 - Provide support for things beyond health services that help people stay healthy, such as nutritious food or safe housing (sometimes called “social determinants of health” or “social drivers of health”).
 - Reduce opioid and drug-related deaths.
- Propose how the idea would be sustainable long term (potential policy change, partners in the community, pay for success model, continuation within the Wayne State SciPol Group, etc.)
- Articulate how the proposal will utilize the \$50,000 with a Community Based Organization

Health Equity Challenge Timeline

- **Oct 1, 2022:** Applications open
- **Nov 1:** Applications close
- **Nov 15:** Up to 10 groups will be selected as honorable mention and will receive a \$2,500 stipend for their proposal. An additional five groups (not an honorable mention group) will be selected as finalists and will receive a \$5,000 stipend and a mentorship opportunity to further develop their proposal.
- **Nov 16:** Finalists will work with their mentors to work on a more detailed and full proposal.
- **Jan 1, 2023:** Finalists will begin to engage with Community Based Organizations and continue to develop their proposals.
- **Feb 20:** Final proposals due
- **Early March:** Two winning groups will be announced at an awards ceremony at Wayne State University. Each group will receive an additional \$5,000 stipend plus \$50,000 to implement the project with their partner Community Based Organization.
- **Sept 1:** Submit 6 month update reports

Health Equity Challenge – Public Data Resources

The following sources are suggestions to utilize within your proposals. There are many public data resources available that can be utilized and cited for the proposals.

America's Health Ranking Data

<https://www.americashealthrankings.org/>

CDC Social Vulnerability Index

<https://www.atsdr.cdc.gov/placeandhealth/svi/index.html>

Community Health Assessments (the example below is from Detroit)

https://detroitmi.gov/sites/detroitmi.localhost/files/2019-04/4pm_April11_DHD_report.pdf

March of Dimes

<https://www.marchofdimes.org/peristats/>

MDHHS Mother Infant Health & Equity Improvement Plan

<https://www.michigan.gov/mdhhs/keep-mi-healthy/maternal-and-infant-health/miheip#:~:text=The%20MIHEIP%20Integrates%20interventions%20across,most%20vulnerable%20groups%20of%20women>

MDHHS Minority Health Data Reports

<https://www.michigan.gov/mdhhs/keep-mi-healthy/chronicdiseases/multihealth/minority-hdr>

Michigan Health Equity Roadmap

A vision and framework for improving the social and health status of racial and ethnic populations in MI

https://www.michigan.gov/-/media/Project/Websites/mdhhs/Folder1/Folder55/Michigan_Health_Equity_Roadmap_English.pdf?rev=0f6c20c252aa4d51b0ee0e0b8d300ef5

MI Office of Equity and Minority Health (OEMH)

Summary Data Brief of the Changes in Health Disparities Between 2018-2020

https://www.michigan.gov/mdhhs/-/media/Project/Websites/mdhhs/Keeping-Michigan-Healthy/Chronic-Disease/OEMH/Summary_Data_Brief_of_the_Changes_in_Health_Disparities_Between_2018-2020.pdf?rev=a9deab59db6240d084350fa74ff16284&hash=A3707228B84C2B9E77BEDF56C3D0CF69

MI Office of Equity and Minority Health (OEMH)

Addressing Health Disparities in Diverse Communities – A Systematic Review of the Literature

<https://www.michigan.gov/-/media/Project/Websites/mdhhs/Folder4/Folder33/Folder3/Folder133/Folder2/Folder233/Folder1/Folder333/SystemicReview-AddressingHealthDisparitiesInDiverseCommunities.pdf?rev=5797328813c3499994a6ea7f7609bcee>